#### **COOKIE POLICY**

We use Cookies to make the most of our website and to improve your user experience. If you do not prefer to use cookies, you can delete or block cookies from your browser's settings. However, we would like to remind you that this may affect your use of our website. We will assume that you accept the use of cookies on this site unless you change your Cookie settings from your browser.

## • What Is A Cookie And Why Is It Used?

Cookies are small text files stored by websites you visit on your device or network server via browsers. For more detailed information on cookies, you can visit: http://www.aboutcookies.org/ and http://www.allaboutcookies.org/. The main purposes of using cookies on our website are listed below:

- To improve the services offered to you by increasing the functionality and performance of the website,
- To improve the Website and to offer new features on the Website and to customize the features offered according to your preferences;
- To ensure the legal and commercial security of the Website, you and our Company.

#### • Duration of Cookies Used on Our Website

Persistent Cookies	Persistent cookies increase the functionality of the Website, These are the types of cookies used to provide a fast and good service.
	These types of cookies are used to remember your preferences and via browsers.
	Some types of persistent cookies; It can be used to offer you special suggestions, taking into account matters such as your purpose of using the Website.
	Thanks to persistent cookies, if you visit our Website again with the same device, it will be checked whether there is a cookie created by our Website on your device, and if there is, it will be understood that you have visited the site before and the content to be transmitted to you is determined accordingly and thus a better service is provided to you.

### • Categories of Cookies Used on Our Website

Technical Cookies	Technical cookies enable the website to work, and the pages and areas of
	the website that are not opened are detected.

• Cookies Used on Our Website

Cookies	Name	Description, Duration and Preferences			
Analytical Cookies					
Visitor	"BTMco"	To determine whether the visitor has come to the site before Is used. [Duration] 365 days It is possible to accept or decline through browser settings.			

# • Can the Use of Cookies Be Blocked by Data Owners?

By changing your browser's settings, you have the opportunity to customize your preferences for cookies.

Adobe Analytics	http://www.adobe.com/uk/privacy/opt-out.html
AOL	https://help.aol.com/articles/restore-security-settings-and-enable-cookie-
	settings-on-browser
Google Adwords	https://support.google.com/ads/answer/2662922?hl=en
Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-
	delete-manage-cookies
MozillaFirefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari:	https://support.apple.com/kb/ph19214?locale=tr TR